

Carbon Reduction Plan

FireText Communications Ltd

15th February 2022

Commitment to achieving Net Zero

FireText have proudly achieved Net Zero in 2022 and is taking steps to try and further reduce and educate the Carbon Emissions of supply chains, despite offsetting calculated emissions in the meantime.

Baseline Emissions Footprint

Baseline emissions were recorded for year ending December 2021 and were produced with support of Tevi (a programme supported by the EU and the University of Exeter) in accordance with UK Government GHG Conversion Factors for Company Reporting 2021 for scopes 1,2 and 3.

Protocols for scopes 1,2 & 3 as follows:

Scope 1	0 tCO ₂ e
Scope 2	2.14 tCO ₂ e
Scope 3	7.59 tCO ₂ e
Total	9.73 tCO ₂ e
Offset	-9.73 tCO ₂ e
Total Emissions	0 tCO₂e

The baseline measurement was taken in 2021, which was a Covid-19 affected year. Despite this, FireText have chosen to calculate pre-pandemic levels of activity, from anticipate business travel and commuting to full-time office use. This allows us to accurately reflect on a baseline year that is representative of a post-pandemic environment.

Emission Reduction Targets

FireText are already NetZero, but we know we can always do better, so we've put some key carbon reduction targets in place.

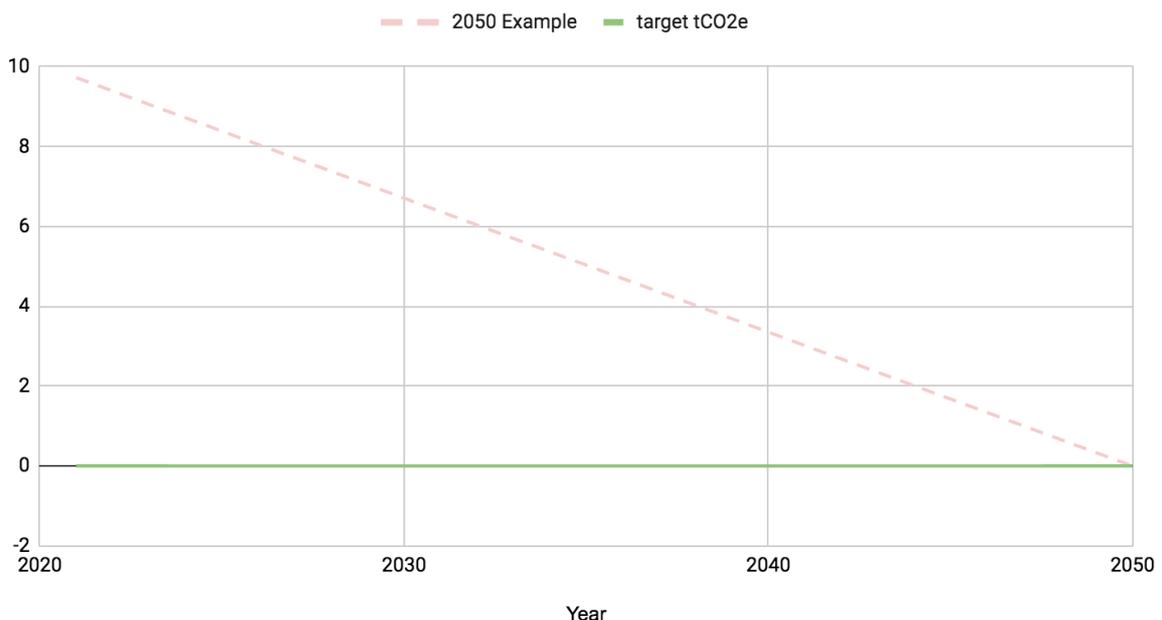
Our key targets include:

- Become carbon negative by offsetting more carbon emissions than the business produces - **by 150% by the end of 2022 (offset quarterly in 2022)**.
- Continue to communicate with key suppliers annually (e.g., mobile networks & data centres) on ways to keep reducing carbon emissions, and offset the emissions they produce.
- Appointment of a '**climate champion**' in **Q1 2022**, who will regularly touch base with the team to keep us on target, and make sure we're doing everything we can to make progress - from environmental impact training to regular 'climate' catchups.
- No printing, unless absolutely necessary.
- Consistent research on opportunities to reduce our carbon emissions - such as the advocacy of 'green' energy tariffs in our shared offices.

For further Social and Environment initiatives at FireText, please visit:

<https://www.firetext.co.uk/environmental-statement>

NetZero Roadmap



Declaration

This Carbon Reduction Plan has been completed, with the help of Tevi (an EU funded programme ran by the University of Exeter), in accordance with PPN 06/21 and associated guidance and reporting standards for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard and uses the appropriate Government emission conversion factors for greenhouse gas company reporting.

We have collected data from Scopes 1, 2 and 3. As an organisation we have erred on the side of caution, and ensured any estimated emissions are likely to be higher than the actual true figure.

Scope 1

A zero return, since FireText does not generate any direct emissions. E.g., We have no boiler, and no processing of materials or similar.

Scope 2

Scope 2 Emissions include electricity, gas and water usage. As we are based in a Plymouth University Innovation Centre, electricity and gas figures are based on the square footage of our offices. Water usage figures are based upon each employee using on average 50L per day. Please Note – These figures do not include positive activities such as Rain-water Harvesting which is actively employed.

Scope 3

We have chosen to include Scope 3 Emissions as we wish to be as transparent and accurate around our carbon emissions as possible.

We have included Travel (both office commuting of staff and business travel), purchase/renewal of electrical equipment, and food/drinks waste.

We have also chosen to include the emissions of processing and sending text messages. Despite our chosen partners having a strong environmental ethos and actively working towards their own carbon offset measures, we've chosen to also offset our energy usage through these partners (e.g., Data Centres & Mobile Network usage). We want to take responsibility for both our own emissions and those directly related to our business.

We have chosen to apply the Financial Control Approach in recording our Green House Gas Emissions and have calculated using the gases as per the Kyoto Protocol.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors.

Signed on behalf of FireText:

Name: Dan Parker
Position: Company Director
Signed:



Date: 15/02/2022